

REUBEN HALL

RESUME

design@reubenhall.com
902 425-1133
View my online portfolio at:
www.reubenhall.com

PROFILE

Working as a freelance Graphic Designer in the Halifax area.

ATTRIBUTES	DESIGN SKILLS	SOFTWARE EXPERIENCE
Team player Problem solver Quick learner Competitive Motivated Self reliant Organized Positive attitude	Print: magazine, poster, book Illustration Identity Web / Interactive Typography Information Signage / Wayfinding Product	Indesign CS2 Illustrator CS2 Photoshop CS2 Flash Mx Dreamweaver Mx QuarkXpress Corel Graphics Suite Microsoft Office

EMPLOYMENT HISTORY

2006–Present	Art Director for Halifax Magazine, Progress Publishing (Halifax) Duties: Starting with the redesign for the June/May 2006 issue I have worked with the editor to craft a magazine that speaks to the people of Halifax. From the front cover to the layouts and illustrations, Halifax Magazine communicates the events and culture of the city to it's readers with fresh and sophisticated design 8 times a year.
2005–Present	Freelance Designer, Saint Mary's University Athletics Department (Halifax) Duties: Working with the Coordinator of Marketing and Sales, I have developed a consistent look for the Athletics Department that ties together all of their print communications.
2006–Present	Freelance Designer, Dalhousie University (Halifax) Duties: Working through Dal Design Services, I have collaborated with many different departments to create logos, posters, brochures and booklets.
2005–Present	Assistant Coach, Saint Mary's University Women's Basketball Duties: Work with the coaching staff on a daily basis to teach the skills and principles of the game to our players.
2004 / 05	Assistant Coach, University of Alberta Men's Basketball

2004 **Head Designer / Printer Operator**, Rock Solid Print Shop (Victoria, BC)
Duties: Sign design, billboard design, identity design, estimating,
sales, client communications, printer operation (wide format
solvent printer Apache DGI Rex).

EDUCATION HISTORY

2005 Bachelor of Design in Visual Communications, University of Alberta
1999 Diploma in Graphic Design, Malaspina University-College
1997 Graduate, Esquimalt High School

REFERENCES

Graeme Gunn—Editor, Halifax Magazine
ggunn@progresscorp.com
902 494-0999 ext. 19

Dana Clements—Coordinator of Marketing and Sales
Department of Athletics & Recreation, Saint Mary's University
dana.clements@smu.ca
902 420-5426

Dave MacDonald—Graphic Designer, Dalhousie University (Halifax)
dave.macdonald@dal.ca
902 494-1332

AWARDS & ACHIEVEMENTS

2005
Department of Art and Design Scholarship, University of Alberta

2002
Captain of the Alberta Golden Bears Basketball team, C.I.S. National Champions
President's Award for Leadership

2000–2002
Three time Academic All-Canadian

2000, 2001
Universiade '83 Academic / Athletic Scholarship

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